

# Product of the Month

**OCTOBER**

**Zylkene** – helps restore balance and harmony in your pets' lives, naturally.

- contains alpha-S1 tryptic casein, commonly known as alpha-casozepine, an ingredient derived from milk protein that has calming properties.
- decreases the signs of stress, including those associated with chronic stress and fear of noises (fireworks, thunderstorms, etc.)
- helps reduce stress reactions in situations that require increased adaptation (travel, moving, adoption, grooming, meeting new people, etc.).
- increases pets' receptivity to behaviour-modification training.



Travelling



Veterinarian



Thunderstorms



Grooming



New baby



New pet



Noise



Guests



Home alone



Inappropriate urination



Destructive Behaviour



Vocalization

## How stress and anxiety affects pets

### MAIN ORGANS TARGETED BY ANXIETY

- central nervous system
- skin
- cardio-respiratory system
- digestive tract
- urinary tract

### BEHAVIOURAL MANIFESTATIONS OF ANXIETY

- Destructive behaviour
- Inappropriate elimination
- Fear/panic/avoidance
- Excessive vocalization
- Pica
- Excessive licking/grooming

Possible **causes of anxiety** include hormonal imbalance, inappropriate living conditions, inappropriate punishment, social stress, the individual character of the animal, etc.

- 8 week minimum recommended administration period for chronic behaviour issues
- Not recommended for cases of aggression

